**Artist Information**

**2020 Carmel Art Festival**

**Artists Check-In Wednesday Morning, May 13, 8 am – 5 pm**

**At the Steven Whyte Sculpture Studio, in Su Vecino Court, Dolores between 5th & 6 (next to the Carmel Art Association Bldg.)**

Starting at 8 am, either Ellen or Hella will check you in. You can bring as many canvasses (watercolor paper or board) as you wish to be stamped for the festival. Remember that you may replace any paintings that you sell with another painted during the Festival (with the Festival stamp on the back).

Maximum size of a **framed** canvass **cannot exceed 30” wide x 36” deep**. You are responsible for providing the frames.

You will paint for the next 2-1/2 days.

**Check-In Friday in Devendorf Park at 2-3 pm, May 15. Judging will be 3-5 pm.**

You will **check in two framed paintings beginning at 2 pm** You must frame your paintings. You will name your paintings and select a BUY NOW price. (There will NOT be a Silent Auction in 2020 except for the Quick Draw event on Sunday, May 17.) You will also indicate the value of the painting. The sale price is split with half going to the Festival and half to you. After handing in the required paperwork, all paintings will be hung by the Carmel Art Festival. Artists names are in alphabetical order by last name. Before turning in your 2 exhibition paintings, TAKE A PHOTO OF BOTH AND SEND THEM TO OUR IT person (email will be supplied to you in the check-in package on Wednesday) and include name of painting, size, medium.

From 3 - 5 pm - Judges will view paintings and select winners. Ribbons will be placed on winning paintings by 5 pm.

ALL EXHIBITION PAINTINGS WILL BE BLOCKED OFF FROM THE PUBLIC UNTIL 5 PM. "Buy Now" starts promptly at 5PM. Juried artists are asked to turn in your ballot for the “Artist Choice Award” and the general public their "People's Choice Award" ballots by 5:45PM, so that we can announce these awards by 6PM.

The formal AWARDS CEREMONY will be held at 6PM - 6:30PM. Although buyers can "Buy Now" paintings starting at 5PM, no purchased paintings are to be removed by buyers until after the awards ceremony, approximately 6:30PM.

**VIP Wine Event, Friday, May 15– 6:30 to 9 pm**

Past Art Buyers of the Carmel Art Festival are invited for FREE. Others can come in with a $20 donation. Our juried artists + 1 are invited for FREE. You are welcome to bring your collectors to the event but you need to register them with us at least 24 hours before the event. Otherwise they can come in with a $20 donation.

AWARD CEREMONY, Friday, May 15 at 6:00 – 6:30 PM.

The award ceremony will be Friday promptly at 6 pm on the stage located across from the tents. . If your painting received a ribbon, you will need to take it from your panel wall and then, bring it to the stage when your name is called so that we can photograph you with the painting. After you receive your award, you will replace your painting on the panel. It may be crowded but we will try to keep the area directly in front of the stage clear so that you have a path to the stage from the tent.

**Saturday Morning, May 16**

If your painting(s) did not sell on Friday evening , the paintings will remain on display for purchase on Saturday and Sunday at the price to be determined by you, the artist. You can change it from the "Buy Now" price of Friday.

**On Saturday and Sunday YOU MAY HANG REPLACEMENT PAINTING(s) THAT YOU COMPLETED DURING THE FESTIVAL (new paintings whose canvasses were stamped by CAF on Wednesday, May 13). Again, proceeds will go 50% to you the artist and 50% us, the Carmel Art Festival.**

 **Note: Replacement/non-competition paintings will not be hung on Friday night!

SOME GROUND RULES THAT LESSEN CONFUSION DURING THE BUYING PROCESS:**

 **Only CAF volunteers are to remove art from the walls to take to checkout.**

 **Buyers can take the "sales slip" from the walls to take to checkout. This insures no one else can purchase it. CAF volunteers will then get the painting from the wall once it's paid for and hand to the buyer.**

 **CAF volunteer will leave an red sticker on the empty/sold spot to let the artist know it's been sold.**

 **Artist can then put up a replacement painting.**

 **If a buyer has not picked up their purchased painting, it remains hanging on the wall unless CAF volunteers tell artist otherwise.**

 **At no time does the artist handle a purchased painting .**

**Quick Draw, Sunday, May 17 Painting 9-11. Devendorf Park**

New in 2020: ALL PARTICIPANTS are invited to participate in the Quick Draw event. Arrive at Devendorf Park in time to have your canvass stamped and be ready to paint at 9 am. You can paint anywhere you like as long as you return no later than 11am. You will need to **bring your easel with you at 11am** and set up in front of your Panel in Devendorf Park. There will be a 30-minute silent auction during which time a winner will be named.

**Festival Closes - Sunday, May 17, 3 pm**

At 3 pm, unsold paintings can be removed.

 CAF is not responsible for any unpurchased paintings that are left in the park after 3 pm on Sunday when the festival closes.

**Lodging for juried artists.**

New in 2020: CAF will be sending out emails and promote locally the idea of hosting our juried artists from Wednesday to Sunday. The idea is that hosts will receive a small painting done by the artist. We are numbering entries as they come in, so the earlier you get your application in the higher up on the list you will be to be paired with a host.

Also, discounted rates have been given by the following hotels to juried artists:

Hofsas House between 3rd & 4th - (831) 624-2745 gives a discount and Lamplighter Inn on Ocean Ave. (831-624-2776) and its sister inn, Forest Inn across from the park, are supporters of CAF.

For further information, please go to our website www.carmelartfestivalcalifornia.com
Email: carmelartfest@gmail.com

For any questions, please don't hesitate to call me.
*Hella Rothwell*
831-626-4000

Hella’s Office: Rothwell Realty Inc., Su Vecino Court on Dolores betw. 5th & 6th.

Information updated: November 8, 2019